



Knet MaaS for Retail

Powered by Fiberlink's MaaS360®



KNet MaaS in Action: Five Finger Discount Does Not Include Data

A sales associate is using her tablet to help a customer find merchandise at a different store location. Another customer distracts the sales associate, who then notices that the first customer has left the store with the tablet.

Fortunately, the IT department had set up a KNet MaaS security policy to automatically lock and wipe any tablet that the GPS recognizes is no longer in the store. The device is restored to its factory settings and all corporate and customer data remains secure.

Industry-Specific Challenges

As retailers continue to feel the pinch from slowed consumer spending, many are seeking new and innovative ways to ensure customer satisfaction and loyalty, including the increased use of mobile devices and applications developed specifically for retail to expedite checkout or enhance the sales floor experience.

But providing sales and stockroom associates with tablets and smartphones for better customer interactions comes with added risks and new responsibilities. As retailers adopt these devices and apps, IT is expected to ensure that they are managed properly so sensitive corporate and customer data remains secure.

KNet MaaS Retail Solution

KNet MaaS Mobile Device Management (MDM) offers the visibility, flexibility and automated controls to manage enterprise and employee-owned devices in a single, cloud-based solution. Using KNet MaaS, MDM and Mobile Application Management (MAM) can be easily integrated into enterprise programs for IT governance, data security and regulatory compliance.

KEY BENEFITS

- See and control all mobile devices, apps, documents and files
- Automate password, encryption and policy enforcement
- Ensure anytime, anywhere device and data security with immediate remote action on nonconforming devices
- No infrastructure changes required
- Rapid implementation
- Low startup costs
- Expense management to control costs and overages

KEY FEATURES

- Support for multiple OS platforms from a single console
- Instant device enrollment
- Pushed policies, encryption and security safeguards
- Event-based security and compliance rules engine
- Remote wipe
- Application and document management
- Applications blacklisting
- Enforcement of usage policies
- Real-time reporting and analytics
- Enterprise-controlled apps storefront
- Self-service portals
- Support for custom apps



Control All Store and Office Devices

KNet MaaS gives retailers coordinated visibility and control over all devices and mobile OS platforms including Apple iOS, Android, Windows Phone 7 and BlackBerry. Integrated dashboards, analytics and reporting provide actionable intelligence about the entire mobile environment through a single console. IT administrators can search and interactively visualize the distribution of devices and apps across platforms, approval status, device capabilities, ownership, compliance status and more.

Improve Mobile Information Security and Proof of Regulatory Compliance

KNet MaaS gives retail IT the ability to control information security safeguards on all mobile devices—both enterprise and employee-owned—and react rapidly to lost or stolen devices.

IT departments can:

- Push policies and Wi-Fi, email and VPN profiles over-the-air (OTA)
- Quarantine new devices automatically until authorized to access your network
- Enforce passcode protection, encryption and security updates
- Wipe corporate data from lost or stolen devices remotely
- Blacklist applications and block device access

Control Mobile Applications

KNet MaaS App Management allows retailers to easily manage the applications that are critical to your business, customers, and mobile workforce (e.g., Point-of-Sale, Stockroom Management, Barcode, etc.).

An on-device application provides mobile workers with a catalog of enterprise-authorized private and public apps. IT and other departments can manage the master enterprise catalog and per-user authorizations via the KNet MaaS web-based console.

App lifecycle management provides real-time software inventory reports, app distribution and installation tracking, update publishing, provisioning profile management, and app security and compliance management.

Reduce IT Workload and Costs

With KNet MaaS's true SaaS model, there are no servers to install, no complex configurations or infrastructure changes, and no investment in expensive business software. Additionally, KNet MaaS eliminates the strain that IT consumerization and rapidly changing mobile devices can have on IT organizations by seamlessly incorporating the continuous stream of platform updates into the KNet MaaS service.



For More Information

To learn more about our technology and services visit www.knet.com.au.

104 Byng St, Orange NSW 2800

Phone +61 2 6363 8999 | Fax +61 6363 1500 | sales@knet.com.au