



# Knet MaaS Mobile Application Management Powered by Fiberlink's MaaS360®

Simply deploy, manage and secure mobile apps from the cloud



## **Enable Secure Access to Apps**

Smartphones and tablets are transforming businesses by increasing productivity, raising efficiencies and improving customer satisfaction. However, the proliferation of mobile devices can't be left unchecked without securing sensitive enterprise data, especially in this BYOD era.

It's no longer just about controlling email and managing devices. Mobile apps are unleashing the true potential of mobile devices.

However, mobile apps are increasingly sources of corporate security vulnerabilities due to poor data storage practices, malware, unauthorized access, lack of encryption, and data leaks from synching.

"By 2017, 25 percent of enterprises will have an enterprise app store for managing corporate-sanctioned apps on PCs and mobile devices"

Gartner<sup>1</sup>

There are over a million unique mobile apps available for your employees to install and use on their smartphones and tablets.

Enterprises need the power to distribute, manage and secure mobile apps critical to their business on both personal and corporate-owned devices.



#### Enterprise Mobile App Container

KNet MaaS simplifies mobile application management by delivering an easy-to-use enterprise app catalog with full security & operational lifecycle management of apps.

#### **Enterprise Application Catalog**

An intuitive, customizable enterprise app catalog for iOS & Android devices.

#### Mobile Application Lifecycle Management

A platform to distribute, update, manage & secure both public & enterprise mobile apps.

#### **KNet MaaS Mobile Application Security**

A mobile application container for enterprise apps with full security management.

## Mobile Application Compliance & Enforcement

Security policies to blacklist, whitelist & require apps. Automated enforcement rules to alert administrators, block email, restrict network resources & perform remote wipes.

#### **KNet MaaS App Cloud**

An option to host & distribute your enterprise mobile apps on a globally optimized app distribution network.

#### **Volume Purchase Program**

Support for bulk app licenses for employees.

#### Key Benefits

- Protect enterprise apps with full containerization
- Increase employee productivity & satisfaction
- Centrally manage mobile apps with webbased console
- Safely & securely support BYOD
- Reduce risk of sensitive data leakage
- Enforce on-device access control & compliance with policies & regulations
- Perform selective wipe of app catalog & managed apps
- Use granular administrative controls & interactive, graphical reports
- Reduce network load & increase app performance & scalability

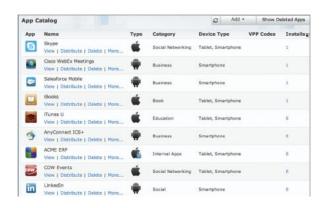




### **Enterprise Application Catalog**

- Provide an intuitive, customizable enterprise app catalog for iOS and Android devices
- Deliver an exceptional user experience
- Instantly enable users to view available apps, install apps and be alerted to update apps
- Distribute a selection of public & enterprise apps
- Use a secure, web-based console for managing & distributing apps



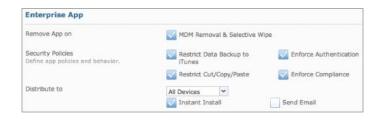


## Mobile Application Lifecycle Management

- Leverage best practice mobile app management workflows
- Distribute apps & track their installation over the air to all users, groups of users or individual devices
- Publish app updates
- Reference real-time app inventory reports
- Integration with public app stores such as the Apple App Store & Google Play for seamless workflows

## KNet MaaS Mobile Application Security

- Use a simple app wrapper or Software Development Kit (SDK)
- Authenticate users before accessing apps
- Enforce device compliance checks
- Restrict copy & paste, as well as local & cloud data backups
- Receive real-time alerts of compliance violations
- App-level tunneling for secure access to corporate data without needing a device VPN





## Mobile App Compliance & Enforcement

- Blacklist, whitelist & set required apps
- Limit native apps on a device (e.g., YouTube)
- Restrict access for jailbroken or rooted devices
- Configure automated compliance enforcement actions
- Take instant action through automation or manual intervention to block email access, restrict network resources (e.g., no VPN) & perform a remote wipe
- View graphical reports of security & compliance history

#### For More Information

To learn more about our technology and services visit <a href="www.knet.com.au">www.knet.com.au</a>. 104 Byng St, Orange NSW 2800

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